

## Bulletin Billboard

- CMYK at 300 DPI
- SCALE: 1/2 inch = 1 foot  
*ex: 10.5' x 36' = 5.25" x 18"*
- BLEED: Add .5" to all sides of your file  
*ex: 10.5' x 36' with bleed = 5.75" x 18.5"*
- FILE TYPE: .pdf or adobe file (Photoshop or Illustrator)

*\*We cannot accept Canva files as they do not output the quality & size we need. You may provide a Canva file to give COA a creative concept, however, any and all creative assets will still need to be provided.*

## Trivision Billboard

- CMYK at 300 DPI
- SCALE: 1/2 inch = 1 foot  
*ex: 10.5' x 36' = 5.25" x 18"*
- NO BLEED
- FILE TYPE: .pdf or adobe file

## Extensions

- Extensions are based on square footage
- **Limitations for 10'6x36'**  
82 ft<sup>2</sup> Inside Myrtle Beach City Limits  
62 ft<sup>2</sup> Outside of City Limits: County
- Maximum height off top of board  
4 ft
- Maximum height off bottom of board  
2.5 ft
- Maximum height off sides of board  
3 ft

## Ordering Your Own

- Must be at least 7 ounce vinyl material
- Request 3" Bleed + 3" Pocket
- Trivision (No Bleed)  
36ft Board = 102 Louvers, 95mm width, Rigid PVC
- Ship To:  
Coastal Outdoor Advertising  
7421 N. Kings Hwy  
Myrtle Beach SC, 29572

- **Limitations for 14'x48'**  
137 ft<sup>2</sup> Inside Myrtle Beach City Limits  
104 ft<sup>2</sup> Outside of City Limits: County
- Maximum height off top of board  
5 ft
- Maximum height off bottom of board  
2 ft
- Maximum height off sides of board  
3 ft

*Please confirm proposed extension sizes with your account executive prior to production*

Upon release of files to the printer, proofs are expected within 24 hours. Upon proof approval, both internally and externally, production takes 3–5 days depending on extensions. Extensions may require 5–7 days of production depending on size and complexity. Shipping takes 2 days unless overnight shipping is requested. There is a 5-day posting window following the contract start date. Please note that timelines may be adjusted in the event of weather delays or an act of God.

## USE YOUR OUTDOOR VOICE

P: (843) 692-2334

CoastalOutdoorAdvertising.com

## Digital Billboard

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*Day Parting Available. Runs 24 Hours per Day.*

- RGB at 72 DPI
- Pixel Dimensions 1400 wide x 400 high (Excluding 0114C)
- 0114C Pixel Dimensions 800 wide x 400 high
- NO BLEED
- FILE TYPE: Photoshop file, Illustrator File, High Resolution PDF or JPEG

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## Broadway at the Beach Curve Digital

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*Day Parting Available. Runs 9am - 3am.*

### Motion

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- RGB at 72 DPI
- Pixel Dimensions: 1000 wide x 380 high
- CODEC: H264
- 30 Frames Per Second
- NO BLEED
- FILE TYPE: .mp4
- 15 Seconds Max
- No Sound

### Still

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- RGB at 72 DPI
- Pixel Dimensions: 1000 wide x 380 high
- NO BLEED
- FILE TYPE: .jpg

## Questions?

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- Creative@bccompany.com
- 843.692.2334

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