

## Bulletin Billboard

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- CMYK at 300 DPI
- SCALE: 1/2 inch = 1 foot  
*ex: 10.5' x 36' = 5.25"x 18"*
- BLEED: Add .5" to all sides of your file  
*ex: 10.5' x 36' with bleed = 5.75"x 18.5"*
- FILE TYPE: .pdf or adobe file (Photoshop or Illustrator)

*\*We cannot accept Canva files as they do not output the quality & size we need. You may provide a Canva file to give COA a creative concept, however, any and all creative assets will still need to be provided.*

## Trivision Billboard

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- CMYK at 300 DPI
- SCALE: 1/2 inch = 1 foot  
*ex: 10.5' x 36' = 5.25"x 18"*
- NO BLEED
- FILE TYPE: .pdf or adobe file

## Ordering Your Own

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- Must be at least 7 ounce vinyl material
- Request 3" Bleed + 3" Pocket
- Trivision (No Bleed)  
*36ft Board = 102 Louvers, 95mm width, Rigid PVC*
- Ship To:  
*Coastal Outdoor Advertising  
7421 N. Kings Hwy  
Myrtle Beach SC, 29572*

Upon release of files to printer, proofs are expected within 24 hours. Upon proof approval, internally & externally, production takes 3-5 days dependent upon extensions, extensions may take 5-7 days of production. Shipping takes 2 days unless overnight shipping is requested. There is a 5 day posting window following the contract start date.

## Extensions

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- Extensions are based on square footage
- Limitations  
*82 ft<sup>2</sup> Inside Myrtle Beach City Limits  
62 ft<sup>2</sup> Outside of City Limits: County*
- Maximum height off top of board  
*4 ft*
- Maximum height off bottom of board  
*2.5 ft*
- Maximum height off sides of board  
*2 ft*
- Leave Artboard Transparent behind extensions
- Best practice is to deliver editable adobe files to Coastal creative department or printer

*Please confirm proposed extension sizes with your account executive prior to production*

## Questions?

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- [Creative@bccompany.com](mailto:Creative@bccompany.com)
- 843.692.2334

**USE YOUR OUTDOOR VOICE**

**P: (843) 692-2334**

**[CoastalOutdoorAdvertising.com](http://CoastalOutdoorAdvertising.com)**

## Digital Billboard

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*Day Parting Available. Runs 24 Hours per Day.*

- RGB at 72 DPI
- Pixel Dimensions 1400 wide x 400 high (*Excluding 0114C*)
- 0114C Pixel Dimensions 800 wide x 400 high
- NO BLEED
- FILE TYPE: Photoshop file, Illustrator File, High Resolution PDF or JPEG

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## Broadway at the Beach Curve Digital

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*Day Parting Available. Runs 9am - 3am.*

### Motion

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- RGB at 72 DPI
- Pixel Dimensions: 1000 wide x 380 high
- CODEC: H264
- 30 Frames Per Second
- NO BLEED
- FILE TYPE: .mp4
- 15 Seconds Max
- No Sound

### Still

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- RGB at 72 DPI
- Pixel Dimensions: 1000 wide x 380 high
- NO BLEED
- FILE TYPE: .jpg

## Questions?

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