

Bulletin Billboard

- CMYK at 300 DPI
- SCALE: 1/2 inch = 1 foot
ex: 10.5' x 36' = 5.25" x 18"
- BLEED: Add .5" to all sides of your file
ex: 10.5' x 36' with bleed = 5.75" x 18.5"
- FILE TYPE: .pdf or adobe file (Photoshop or Illustrator)

**We cannot accept Canva files as they do not output the quality & size we need. You may provide a Canva file to give COA a creative concept, however, any and all creative assets will still need to be provided.*

Trivision Billboard

- CMYK at 300 DPI
- SCALE: 1/2 inch = 1 foot
ex: 10.5' x 36' = 5.25" x 18"
- NO BLEED
- FILE TYPE: .pdf or adobe file

Ordering Your Own

- Must be at least 7 ounce vinyl material
- Request 3" Bleed + 3" Pocket
- Trivision (No Bleed)
36ft Board = 102 Louvers, 95mm width, Rigid PVC
- Ship To:
*Coastal Outdoor Advertising
7421 N. Kings Hwy
Myrtle Beach SC, 29572*

Upon release of files to printer, proofs are expected within 24 hours. Upon proof approval, internally & externally, production takes 3-5 days dependent upon extensions, extensions may take 5-7 days of production. Shipping takes 2 days unless overnight shipping is requested. There is a 5 day posting window following the contract start date.

Extensions

- Extensions are based on square footage
- Limitations
*82 ft² Inside Myrtle Beach City Limits
62 ft² Outside of City Limits: County*
- Maximum height off top of board
4 ft
- Maximum height off bottom of board
2.5 ft
- Maximum height off sides of board
2 ft
- Leave Artboard Transparent behind extensions
- Best practice is to deliver editable adobe files to Coastal creative department or printer

Please confirm proposed extension sizes with your account executive prior to production

Questions?

- Creative@bccompany.com
- 843.692.2334

USE YOUR OUTDOOR VOICE

P: (843) 692-2334

CoastalOutdoorAdvertising.com

Digital Billboard

Day Parting Available. Runs 24 Hours per Day.

- RGB at 72 DPI
- Pixel Dimensions 1400 wide x 400 high
- NO BLEED
- FILE TYPE: Photoshop file, Illustrator File, High Resolution PDF or JPEG

**We cannot accept Canva files as they do not output the quality & size we need. You may provide a Canva file to give COA a creative concept, however, any and all creative assets will still need to be provided.*

Broadway at the Beach Curve Digital

Day Parting Available. Runs 9am - 3am.

Motion

- RGB at 72 DPI
- Pixel Dimensions: 1000 wide x 380 high
- CODEC: H264
- 30 Frames Per Second
- NO BLEED
- FILE TYPE: .mp4
- 15 Seconds Max
- No Sound

Still

- RGB at 72 DPI
- Pixel Dimensions: 1000 wide x 380 high
- NO BLEED
- FILE TYPE: .jpg

Questions?

- Creative@bccompany.com
- 843.692.2334

 **USE YOUR OUTDOOR VOICE**

P: (843) 692-2334

CoastalOutdoorAdvertising.com