



## Bulletin Billboard

- CMYK at 300 DPI
- SCALE: 1/2 inch = 1 foot  
*ex: 10.5' x 36' = 5.25' x 18'*
- BLEED: Add .5" to all sides of your file  
*ex: 10.5' x 36' with bleed = 5.75' x 18.5'*
- FILE TYPE: .pdf or adobe file

## Trivision Billboard

- CMYK at 300 DPI
- SCALE: 1/2 inch = 1 foot  
*ex: 10.5' x 36' = 5.25' x 18'*
- NO BLEED
- FILE TYPE: .pdf or adobe file

## Ordering Your Own

- Request 3" Bleed + 3" Pocket
- Trivision (No Bleed)  
*36ft Board = 102 Louvers, 95mm width, Rigid PVC*
- Ship To:  
*Coastal Outdoor Advertising  
2024 Corporate Centre Drive  
Suite 206, Myrtle Beach SC, 29577*

Upon release of files to printer, proofs are expected within 24 hours. Upon proof approval, internally & externally, production takes 3-5 days dependent upon extensions, extensions may take 5-7 days of production. Shipping takes 2 days unless overnight shipping is requested. There is a 5 day posting window following the contract start date.

## Extensions

- Extensions are based on square footage
- Limitations  
*54 ft<sup>2</sup> Inside Myrtle Beach City Limits  
42 ft<sup>2</sup> Outside of City Limits: County*
- Maximum height off top of board  
*4 ft*
- Maximum height off bottom of board  
*2.5 ft*
- Maximum height off sides of board  
*2 ft*
- Leave Artboard Transparent behind extensions
- Best practice is to deliver editable adobe files to Coastal creative department or printer

*Please confirm proposed extension sizes with your account executive prior to production*

## Questions?

- [Creative@bccompany.com](mailto:Creative@bccompany.com)
- 843.692.2334

### USE YOUR OUTDOOR VOICE

P: (843) 692-2334 F: (843) 692-0160

[YourOutdoorVoice.com](http://YourOutdoorVoice.com) Coastal Outdoor Advertising, 2024 Corporate Centre Dr #206, Myrtle Beach, SC 29577



## Digital Billboard

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*Day Parting Available. Runs 24 Hours per Day.*

- RGB at 72 DPI
- Pixel Dimensions 1400 wide x 400 high
- NO BLEED
- FILE TYPE: .jpg (use save for web)

## Broadway at the Beach Curve Digital

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*Day Parting Available. Runs 9am - 3am.*

### Motion

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- RGB at 72 DPI
- Pixel Dimensions: 1000 wide x 380 high
- CODEC: H264
- 30 Frames Per Second
- NO BLEED
- FILE TYPE: .mp4
- 15 Seconds Max
- No Sound

### Static

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- RGB at 72 DPI
- Pixel Dimensions: 1000 wide x 380 high
- NO BLEED
- FILE TYPE: .jpg

## Questions?

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